

My BBB Accreditation Works for ME!

**Stewart Heating & Air
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**BBB Accredited since November
1993**



Kendal Stewart and his wife, Grace

Kendal Stewart opened his business in May 1976. He tells us, "I was trained in the air force to do HVAC work." He has turned that knowledge into a successful business. Stewart says that being Accredited with the BBB helps his bottom line. "The fact that people can check with the BBB and see that we are BBB Accredited influences customers to want to choose us. We have received more inquiries about our business at the BBB than ever before, which means that many more potential customers are checking us out and hearing good things."

Stewart is so supportive of the BBB and an ethical marketplace that he gladly donated an Amana air conditioner and coil, including installation, for the BBB Silent Auction held at this year's Home, Garden & Flower Show. The auction helped raise funds for the non-profit BBB to continue and expand its programs and services to the public to fight schemes and scams.

"I do feel very strongly about the BBB," he says. "The BBB helps to keep us and others aware of scams so they don't lose money to them. We've received suspicious bills and mailings before, but we knew better than to fall for them because of the alerts the BBB sends us regularly."

Stewart says belonging to the BBB helps customers know that his company is ethical and honest. "BBB Accreditation helps give customers confidence in using our business."

Stewart prides himself on educating his customers. "People really have no clue what a furnace costs, for example. I advertise pricing to educate customers so they know what a reasonable price might be and can compare."

"I believe that all businesses should seek an invitation to join the Better Business Bureau. A business is very well represented if they have that BBB Accreditation!"